

WHY













We believe that India provides a very attractive structural investment opportunity.

The three fundamental drivers that have underpinned the investment case for India for the last 25 years and continue to do so going forward are:

Most attractive market for active managers

Strong domestically driven growth profile

Profitable and diverse corporate universe



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- Under-researched, dynamic, heterogenous market provides strong alpha generation potential
- India's alpha potential is the highest globally with a strong persistency of manager performance



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- Fastest growing major economy in the world Expected to be the 3rd largest economy by 2030
- Attractive demographics, rising middle class, domestic consumption driven growth
- Strong thrust on structural reforms



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- Superior corporate profitability, superior asset mix leading to resilient earnings growth profile
- Entrepreneurially driven capital allocation attractive RoE profile



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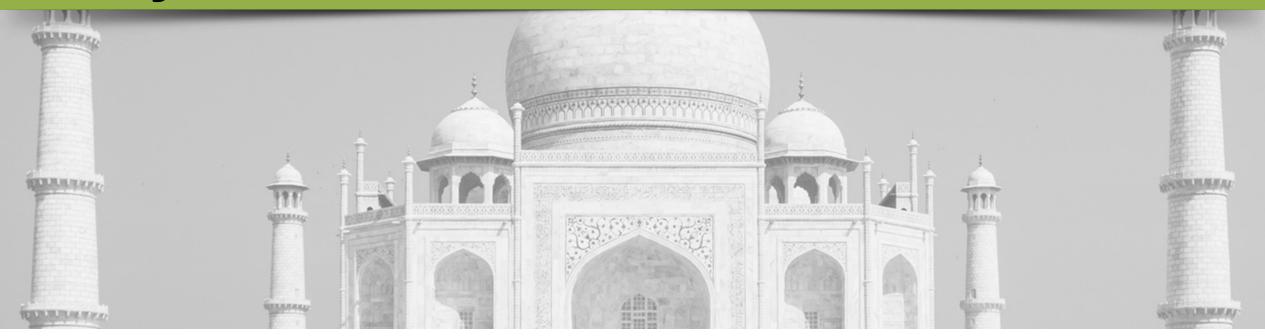
Profitable and diverse corporate universe

- Fiercely independent Central Bank, Election Commission and Judiciary
- Strong property rights under a Common Law system



India is among the very few economies in the world that possess the full complement of appropriate market conditions backed by pro-progress government policies that aims to deliver sustainable growth over the long term.

Why India





Why Ashoka India Equity Trust

Very well resourced and experienced team with global investment expertise

Bottom-up stock picking, unconstrained by size, isolating scalable businesses with superior returns on capital

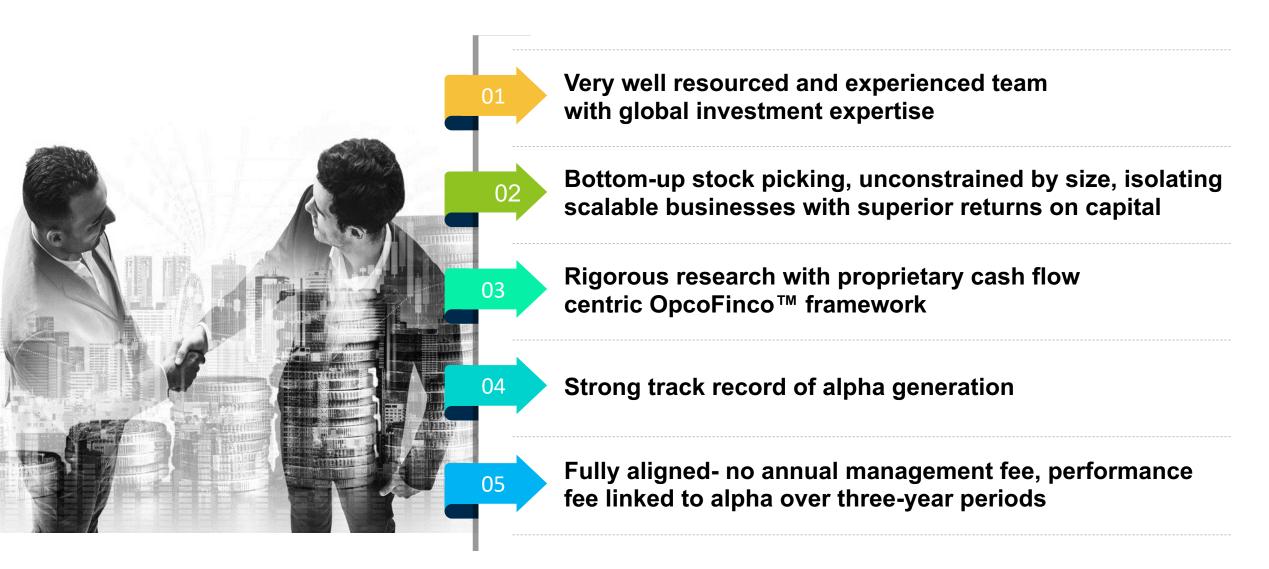
Rigorous research with proprietary cash flow centric OpcoFinco™ framework

Strong track record of alpha generation

Fully aligned- no annual management fee, performance fee linked to alpha over three-year periods

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